



**kremayr
schierau**



SPRING 2021

NON-FICTION

Nunu Kaller

Buy me! (Kauf mich!)

On making smart purchases



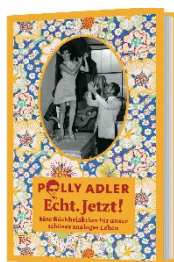
“A person’s wallet does not define their worth! Every voice counts!”

Bestselling author Nunu Kaller explains why we can get obsessively addicted to bargain hunting. She reveals the way stores go out of their way to manipulate their customers, she illustrates at which point the fashion industry falsely claims to be environmentally friendly and examines why people seem to get overwhelmed by an urgent drive to go on a shopping spree. Kaller advocates that it is not the sole responsibility of customers to keep sustainability in mind when making purchases. However, she asks consumers to eventually get more aware about what they actually can and do create.

Polly Adler

Really. Now! (Echt. Jetzt!)

Reclaiming a way of life off-screen



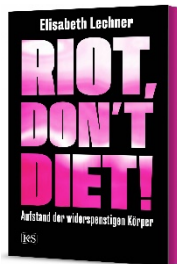
“I am done being Instagram’s victim. I deserve better.”

Let’s go offline! Stop being anxious about getting “Likes” on social media. Start enjoying the real beauty of life. Well-known Austrian satirist Polly Adler a. k. a. Angelika Hager presents her typical ironic sharpness while calling for a lifestyle which has been severely affected in recent years. It has been far too depressing for far too long that two people at the same restaurant table would do nothing but silently stare into their smartphones whenever they eat out.

Elisabeth Lechner

Riot, don't diet!

Revolt of the stubborn bodies



“Five steps to beauty revolution: The future is stubborn!”

Fat, hairy, ageing bodies, queer people, people of colour, people with disabilities: He or she who doesn't comply with societal norms or doesn't want to shape his or her body the way as it is advertised to be optimal, has been marginalized, bullied and excluded. But who keeps telling us what beauty is? Who benefits from that narrative? In any case, the following can't be argued about: It is no longer just businesses who are trying to define the meaning of the word "beauty". It has actually turned into a political matter.

Alexia Weiss

“Jew“ is no insult (Jude ist kein Schimpfwort)

Fondness and Rejection – Polarity of Jewish life in Austria



“You can say the word ‘Jew’. Because: It will never be an insult.”

More than 75 years after the Holocaust, anti-Semitism is on the rise again in Europe – also in Austria. Jews either encounter blunt hatred or exaggerated friendliness on a regular basis. Alexia Weiss gets to the bottom of this dichotomy, explores the traces of Jewish life in Vienna and presents exciting and enlightening conversations about how Jews experience their everyday lives.

Hans-Peter Hutter, Judith Langasch

Just how doomed are we? (Sind wir noch zu retten?)

When do environmental influences become a health risk?



“The situation is serious, but not hopeless.”

In an interview with ORF journalist Judith Langasch, environmental physician Hans-Peter Hutter gives a concise overview of the most dangerous pollutants and factors. He furtherly explains which way we can protect ourselves from them and exemplifies which particular role any given person can contribute to environmental protection and address the climate crisis.

Kris Krenn

Do we really want to live to be 100? (Wollen wir wirklich 100 werden?)

Views on our possible future



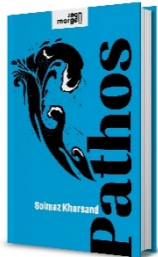
“Do you really want to get so old? In my age, I even can’t swim nor ride a bike.” Emilie, 101 years old.

Every second child born in our world today has the chance to live to be 100 years old. What does this mean for our society? How does the system have to change to ensure the quality of life of senior citizens? Kris Krenn asked doctors, ecologists and politicians about their vision for our possible future.

ESSAYS

Solmaz Khorsand

Pathos



“Mastery is the luxury of ascetics. Serenity is the luxury of the rich. Irony is the only option for survivors. For everyone else, there is only “Pathos” left.

Solmaz Khorsand pointedly presents the individual variations of what we encounter every day as “Pathos”. How loud are those who speak up? What exactly do those say who are hardly heard – which are those who keep being socially excluded? The author sophisticatedly addresses who should make his or her voice heard at all costs – and explains who is better off to keep his or her emotions down. She describes the fine line where “Pathos” either is a guide to mindfulness or misguides people into extremism.

Judith Kohlenberger

Us (Wir)



“There is another option for sense of unity, namely a kind of togetherness that is not based on exclusion or devaluation. Each and every ‘You’ and ‘Me’ has to have a chance to be a well integrated part of a whole.”

To which group does a given individual belong? When do we get to choose our ‘circle’? Is it because of societal guidelines that we seem to belong to a particular circle (because of our origin, status and profession)? And at which point does “our” circle draw the line between “us” and “others”? Cultural scientist Judith Kohlenberger unequivocally explains that she calls for a feasible and daring sense of togetherness in society. She demands that such cohesion should support growth, that differences between individuals should be understood as an opportunity for mutual development and that no person may be excluded and left behind.

BOOKS

Barbara Rieger (Editor)

Reigen Reloaded



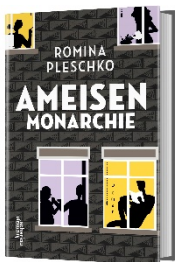
“I understand sex as a source to minor injuries that heal shortly afterwards. For me, intimacy is like faking and withdrawing closeness.” (Martin Peichl)

To mark the 100th anniversary of Arthur Schnitzler's scandalous play “Reigen“, this story is now available in prose.

With texts by Daniela Strigl, Gertraud Klemm, Gustav Ernst, Daniel Wisser, Bettina Balàka, Michael Stavarič, Angela Lehner, Martin Peichl, Barbara Rieger, Thomas Stangl and Petra Ganglbauer. This volume also contains Schnitzler's original play.

Romina Pleschko

Monarchy of ants (Ameisenmonarchie)



“Herb Senior administered her a sedative, which he had previously mixed into the salami – as you would treat an unpleasant cat at home. Magdalena scraped the meat scraps off the pillbox, put it back in her mouth and swallowed.”

Behind the scenes of a big city: Romina Pleschko's first novel is about residents of an apartment building – the reader will enjoy it, but also be kept in suspense. Strange, weird events are narrated in a humorous manner but also in an extremely gripping way.

Renate Silberer

Hotel Foresight (Hotel Weitblick)



He who won't lose his mind will become manager.

A very cynical novel about the pressure to perform and about self-confidence

Four executives of an advertising agency are spending the weekend at the remote Hotel Foresight. Here, with the help of the consultant Mark, it is to be decided who will be manager. But the fight between the participants doesn't allow for any mercy. Even rules are no longer complied with as the reader gets to witness a relentless and harsh confrontation which even seemingly turns into a matter of life and death. This is a very cynical story about the pressure to perform and about self-confidence.